Bangalore Based Start-up G7CR Launches World"s First Free Suite of Custom Solutions for SME Automation

BANGALORE, September 29, 2016/PRNewswire/ -

ITaaS Solution to Allow SMEs Automate Business Processes G7CR Technologies (http://www.g7cr.in) today announced the launch of its Business Enablement & Automation Program (BEAP) for SMEs, the world's first free suite of custom solutions for SME automation. The ITaaS based solution isaimed at enabling SMEs turn digital disruptioninto competitive advantage by offering business process automation in an innovative businessgiving them the experience of customized as well as standardised low-cost, end to end managed solutions scalable to their growing business needs.

Leveraging Microsoft's Azure cloud platform, G7CR would provide software development, migration, adaption, implementation and 24X7 support for SMEs at no cost, while the client would pay only on the cost per click basis for cloud usage, at actuals. BEAP provides an ideal way for an SME to obtain a custom developed business automation application or an existing standard solution depending on their specific needs from G7CR at affordable price points.

With capital investment on non-core functions such as IT, being eliminated completely, automation will enable SMEs focus more on their CORE business functions while becoming more productive and competitive. G7CR provides solutions across industries as well as the entire stack of industry-agnostic horizontal services to meet the needs of SMEs.

"G7CR's delivery excellence coupled with innovative and scalable solutions for IT led innovation is working asthe backbone for SMEs such as Clinikk (http://clinikk.com) with its mission of providing accessible, affordable and high quality supervised care as the healthcare buddy for physicians and patients alike," said Dr. Suraj Baliga, Founder, Clinikk Healthcare.

"Lack of financing coupled with fast paced digital disruption are proving to be major constraints for most SME's today as they try to scale up and become increasingly competent," said Christopher Richard, MD & Chief Software Architect, G7CR Technologies. "The IT-as-a-Service offering for SMEs would help accelerate their growth while freeing up vital resources such as financing for core business functions," he added.

About BEAP Solution Offering:
BEAP is a SaaS-based solution offering for the SMEs and is available on a pay-per-click basis, at Microsoft cloud actual rates, with no solution development, maintenance or support cost. It enables small businesses to adopt Cloud-based IT capabilities and optimize their overall IT and infrastructure cost while focusing on profitability and core business growth.

About G7CR Technologies India(P)Ltd.:
G7CR Technologies India Pvt. Ltd. is a global leader in consulting, outsourcing, technology, cloud sales and support, and corporate training. The company has its headquarters in Bangalore, India and serves across the globe with over 700+ employee strength. With a proven record of achieving customer success in various industry verticals such as telecom, healthcare, education, IT, consulting etc., G7CR has seen more than 500% growth in size and turnover in past 3 years and is currently one of the fastest growing companies in India.

For more information, please visit: http://www.g7cr.in

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